

2018

CHELTEHAM RUGBY CLUB SPONSORSHIP

CHELTENHAM
TIGERSTM



SPONSORSHIP OPPORTUNITIES

GOLD PACKAGE £10,000



- Company Name On Shirts - *Main Front Panel*
- Pitch Side Advertising Board
- 20 Staff Memberships
- Table At Sponsors Dinner
- Table At Christmas Lunch
- Player Sponsor
- Option To Purchase Twickenham Tickets

SILVER PACKAGE £5,000



- Names On Shirt Sleeve
- 10 Staff Memberships
- Table At Sponsors Lunch
- Table At Christmas Lunch
- Player Sponsor
- Option To Purchase Twickenham Tickets

BRONZE PACKAGE £2,500



- 6 Staff Memberships
- Table At Sponsors Lunch
- Table At Christmas Lunch
- Option To Purchase Twickenham Tickets

PLAYER SPONSORSHIP £250

By sponsoring a player you are creating a mutual relationship with that player, one I'm sure the player is sincerely grateful for.

SPONSORSHIP COVERS:

- Membership for yourself and the player
- Player insurance

MATCH DAY SPONSORSHIP FROM £50

Whether sponsoring a match or just the match ball, we guarantee you'll enjoy your day out at the rugby.

SPONSORSHIP COVERS :

- A mention in the programme
- A mention online (Website & Social Media)
- Lunch for you and up to 9 colleagues and you'll be looked after throughout your day

PITCH SIDE SPONSORSHIP FROM £500

Choose to take up one of our pitch side advertising boards and you'll be exposed to literally 1000's of eyes every day.

CHOOSE FROM 1- 3 YEARS

We can even design the board for you to ensure you have maximum impact.

BESPOKE PACKAGES - If you need assistance to put together something more specific, that can include, amongst other items, grounds, facilities, events, tournaments, specific teams, groups etc, we would welcome the opportunity to discuss these with you.

SOCIAL MEDIA

WE HAVE COMPILED SOME GENUINE AND UNDERSTATED STATISTICS TO HELP YOU GAUGE THE AMOUNT OF EXPOSURE YOU WILL RECEIVE FROM YOUR SPONSORSHIP



CHELTENHAMTIGERS.COM 300 DAILY VISITS - OVER 2000 ON A MONDAY ALONE

Updated regularly throughout the year, the site receives over **300** visits every day, reaching over **2000** on a Monday alone as people log in to look up results and match reports. Depending on your level of Sponsorship your logo / profile and link will be displayed to everyone who visits and engages in the site. **Banner adverts** can be included to promote upcoming events, product launches or special offers. Our analytics will be able to show you how successful your campaign has been.



TIGERS SOCIAL MEDIA FACEBOOK REACH - OVER 2000, TWITTER FOLLOWERS OVER 1000 AND GROWING

We have **Facebook** pages for current and former players, plus Ladies section with a global reach and the average Match report reaching well over **2000 people**. And our **Twitter** account with a growing following, currently over **1000**. Being part of the Sponsorship package gives you access to these platforms to help spread your message and declare your association with **Cheltenham Rugby Club**.

FOOTFALL AND DRIVE-BY

OVER 40,000

Over the course of a year we have a footfall of more than **40,000** including **34,000** for sport and **5,000** social. This number is ever increasing as our profile increases throughout Cheltenham and the wider area.

A BUSY LOCATION

Situated at one of the busiest crossroads in Cheltenham, opportunities for your branding and support of Cheltenham Rugby Club are endless.

**FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES
PLEASE CALL STEVE ON 07766 513307
OR EMAIL INFO@CHELTENHAMTIGERS.COM**

For more information on
sponsorship opportunities please
call steve on **07766 513307** or
email **info@cheltenhamtigers.com**

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